



Rome, 28th April 2020

Press release

Italy: VINCI Energies acquires Brand id

VINCI Energies, the division of VINCI specialized in energy services and technology related to information and communication technology (ICT), reached an agreement on 28th April to acquire all activities of Brand id S.p.A. The Italian company offers services and solutions in the sectors of IT and Digital Communication with strong focus on Research and Development as an incubator of innovative start up. Brand id S.p.A, with a turnover of more than €17 million, employs a team of 44 people in Italy with operating offices in Rome, Naples, Bari and Milan.

Thanks to this acquisition VINCI Energies strengthens, consolidates and further expands the presence of Axians in Italy, specifically in the ICT sector. This new addition will enable the development of more targeted skills, as well as expand coverage of the territory. The new partnership will benefit from the experience, innovative capacity, strength and resources of the existing international network of VINCI Energies Axians.

Brand id was founded in 2011 in Rome as a company specializing in Communication and Marketing. In 2014 it expanded its expertise by creating an IT business unit set up by a team of professionals specializing in the field. In 2017 it set up its Software Factory to offer custom application solutions. Brand id provides highly innovative and valuable services to both public and private entities with focus on the Italian healthcare system and large companies in the transport sector, with the aim of improving the quality of life of all citizens.

Through construction and integration of infrastructure, customization and development, assistance and maintenance and consulting services, Brand id is able to offer, in Italy and around the world, solutions of excellence in the field of: networking systems, data centers and collaboration, communication systems for transmission of ground-to-train signals, physical security systems and cybersecurity systems.

Salvatore Perrot; Chief Executive Officer and Michele Armenise; Chief Operating Officer of Brand id point out that: *"Ours is a company strongly dedicated to innovation which not only looks at solutions and technologies but also at organizational processes and educational development, without ever losing sight that work must be carried out with passion, enthusiasm and fun. We are relishing the prospect of our new affiliation*

with Axians because we believe we can create additional value for our customers by being able to tap into an even richer ecosystem of partners and solutions. We are sure this will lead to the development of the company in an even stronger way."

Reinhard Schlemmer and Mario Capellari, respectively Chairman of the Board of Directors and General Manager of VINCI Energies Italy add:

"The integration of Brand id within our Group will allow us to enrich our skills and consolidate our presence in the Italian market. The expertise of Brand id, especially in the transport sector, together with the international presence and power of the VINCI Energies group, will allow important strategic developments that will certainly be exploited in the immediate future"

About VINCI Energies

In a world undergoing constant change, VINCI Energies focuses on connections, performance, energy efficiency and data to fast-track the rollout of new technologies and support two major changes: the digital transformation and the energy transition. With their strong regional roots, agile and innovative, VINCI Energies' business units boost the reliability, safety, sustainability and efficiency of energy, transport and communication infrastructure, factories, buildings and information systems.

2019: €13.75 billion revenue // 82,500 employees // 1,800 business units // 56 countries

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